THE MINISTER OF STATE IN THE MINISTRY OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (DR. VALLABH BHAI RAMJIBHAI KATHIRIA): (a) to (c) As per Public Enterprises Survey 2000-2001 which was laid in the Parliament on 7.3.2002 and is a published document, there are 111 loss making Public Sector Enterprises (PSEs) as on 31.3.2001. The performance improvement is a continuous process. Enterprise specific steps are taken by the administrative Ministries/Departments/Management of the PSUs from time to time. Some of the steps taken/being taken include managerial and financial restructuring, formation of joint ventures, upgradation of technology, modernization of plants and machinery, cost control measures, rationalization of manpower, improved marketing strategies etc. as the case may be.

Increase in Pahari programmes from Srinagar and Jammu

3010. MIRZA ABDUL RASHID: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Pahari programmes from Srinagar as well as from Jammu Radio Stations are broadcast for half an hour daily;

(b) whether on the pattern of Gojri Programme, its time may be increased from half an hour to one hour daily as per the demand of ten lakh Pahari-speaking population;

(c) whether for collecting, projecting and broadcasting Pahari programme from Srinagar and Jammu Radio Stations, Pahari knowing operators would be employed for extending justice to this popular language and its listeners; and

(d) if so, the details thereof?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (d) Prasar Bharati has informed that Radio Kashmir, Srinagar broadcasts Pahari programmes for half an hour daily, except on Thursdays when it is broadcast for 45 minutes. Radio Kashmir, Jammu also relays these programmes. Due to ban on creation of posts, financial and various other infrastructural constraints, it has not been possible to increase the duration of the programme. The Senior Announcer who is well

versed in Pahari language is planning and producing programmes in Pahari language. He is assisted by three Transmission Executives, who have been assigned the duty of Pahari script writing also.

Functioning of the Committee for development of the Entertainment Sector

3011. DR. DASARI NARAYANA RAO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether a Committee for development of the Entertainment Sector including films has been constituted under her Ministry;

(b) if so, the details thereof;

(c) the number of meetings of the Committee held, so far, and decisions arrived at with details thereof; and

(d) whether these decisions will be implemented?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (d) In accordance with the recommendations of the 24th Conference of States and Union Territory Ministers of Information (SIMCON) held in New Delhi on 21.01.2001, a Committee for Development of the Entertainment Sector was set up with nine State Information Ministers under the Chairpersonship of Minister for Information and Broadcasting, to suggest a policy framework both at the Centre and in the States for realizing the potential of the entertainment sector. The Committee met twice in New Delhi and as a result of its deliberations recommended that:

(i) State Governments may consider fixing a realistic ceiling level of 60 per cent for the entertainment tax rates.

(ii) Each State Government should explore the best method of introducing computerized ticketing to remove tax evasion and incorrect disclosure of sales volumes.

(iii) The Ministry of Information and Broadcasting should evolve training modules regarding copyright enforcement for both senior police officers and junior personnel and